

MBA Agribusiness Programme (2014 - 16)

Course Curriculum

SEMESTER-I	SEMESTER-II
Introduction to Agriculture & Allied Sectors	Financial Management
Principles of Management and Organizational Behaviour	Production and Operations Management
Agribusiness Environment & Policy	Research Methodology In Business Management
Managerial Economics	Project Management and Entrepreneurship Development
Managerial Accounting and Control	Communication for Managements & Business
Computers for Managers	Management Information System
Business Laws and Ethics	Operations Research
Marketing Management	International Trade & Sustainability Governance
Human Resource Management	Agri Supply Chain Management
Workshop on Computer Application	Workshop on SPSS
Workshop on Business Drafting	Workshop on E-Views
	Summer Training/ Industrial attachment

SEMESTER-III		
Compulsory Courses	Specialization Courses	Specialization Courses
Rural Marketing	(I) Farm Engineering (Optional Courses)	(III) Horticulture Industry (Optional Courses)
Agricultural Marketing Management	Food Technology & Processing Management	Fertilizer Technology Management.
Farm Business Management	Fertilizer Technology & Management	Seed Production Technology Management
Management of Agribusiness Co-operatives	Management of Agro Chemical Industry	Fruit Production & Post Harvest Management
Agribusiness Financial Management	Farm Power & Machinery Management	Management of Agricultural Input Marketing
Workshop on Marketing Engineering-I	Management of Floriculture & Landscaping	Management Floriculture & Landscaping
Workshop on Finance	(II) Food Industry (Optional Courses)	(IV) Livestock Industry (Optional Courses)
	Food Technology & Processing Management	Food Technology & Processing Management
	Technology Management for Livestock Products	Technology Management for Livestock Products
	Fruit Production & Post Harvest Management	Feed Business Management.
	Food Retail Management	Management of Veterinary Hospital.
	Feed Business Management	Poultry & Hatchery Management.

SEMESTER – IV

Rural Immersion Module