

MBA IN SUPPLY CHAIN & LOGISTICS

ITM SCHOOL OF BUSINESS AND SAFEXPRESS - JOINTLY OFFER
INDIA'S FIRST UNIQUELY CRAFTED MBA PROGRAMME



LARGEST SUPPLY
CHAIN AND LOGISTICS
COMPANY OF INDIA



Prof. Yogesh Upadhyay, Vice Chancellor, Mr. Daulat Singh Chauhan, Managing Director, ITM University Gwalior receiving memento from Ms. Divya Jain, CEO, Safeducate.



Team of Safexpress, Safeducate and ITM University Gwalior at the launch of programme at Gwalior.

About SAFEXPRESS

Safexpress has established itself as the knowledge and market leader in the Supply Chain and logistics industry.

Safexpress offers a wide gamut of Supply Chain Management services including Express Distribution, 3PL and consulting to its corporate customers. Safexpress provides services to a vast array of business verticals ranging from Apparel & Lifestyle, Healthcare, Hi-Tech, Publishing, Automotive, Engineering & Electrical Hardware, FMCG & Consumer Electronics, and Institutional.

It has played a key role in the economic development of India by keeping its focus on Indian operations in the entire last decade.

With an enviable fleet of over 4000 GPS enabled vehicles Safexpress caters to more than 6000 corporate clients spanning across 8 business segments linking over 580 destinations in India.

MoU with SAFEXPRESS

The MBA in Supply Chain and Logistics by ITM University Gwalior is offered in collaboration with Safexpress to cater specifically to the needs of Supply Chain Industry. It is a two year full time credit based program approved by AICTE with six trimesters of classroom learning along with three internships at different industries. This uniquely crafted MBA offered by ITM University Gwalior jointly in association with Safexpress boasts to be one of the finest programmes in India catering to the Logistics Industry.

Why this Program?

In the present scenario there is an acute shortage of trained manpower in the Supply Chain Industry. According to Industry estimates the demand for skilled manpower in this industry will be approximately 20 million in the year 2020 (Directorate of Skill Development Centre, Government of India)

Keeping pace with the changing trends in the industry and varied requirements of corporate, focus on imparting practical training required for any job alongside domain knowledge has become

the need of the hour. Job assistance to students after completion of the program has already become a practice in many institutes. To address the skill gap, both academic institutes and industries need to gear up their resources and relook at the expectations of the industry.

Technical Competence

- Use of metrics to guide Supply Chain Management (SCM) including Key Performance Indicators (KPIs), Balanced Scorecard and SCOR® metrics
- Integrating innovative ideas with new research methodologies and putting them to practise
- To gain valuable insights into the role of SCM in reducing total system wide costs and simultaneously enhancing the customer satisfaction.
- To understand the nitty-gritty of the day-to-day operations in SCM industry and get hands-on experience in the decision making process
- To help students understand the nuances of goal setting and achievement in a professional environment

Placement Opportunities

Placement opportunities will be with Logistics Solution provider companies or with companies having a robust Logistics and Supply Chain Department based on the needs of the industry from time to time.

Some prominent Recruiters:

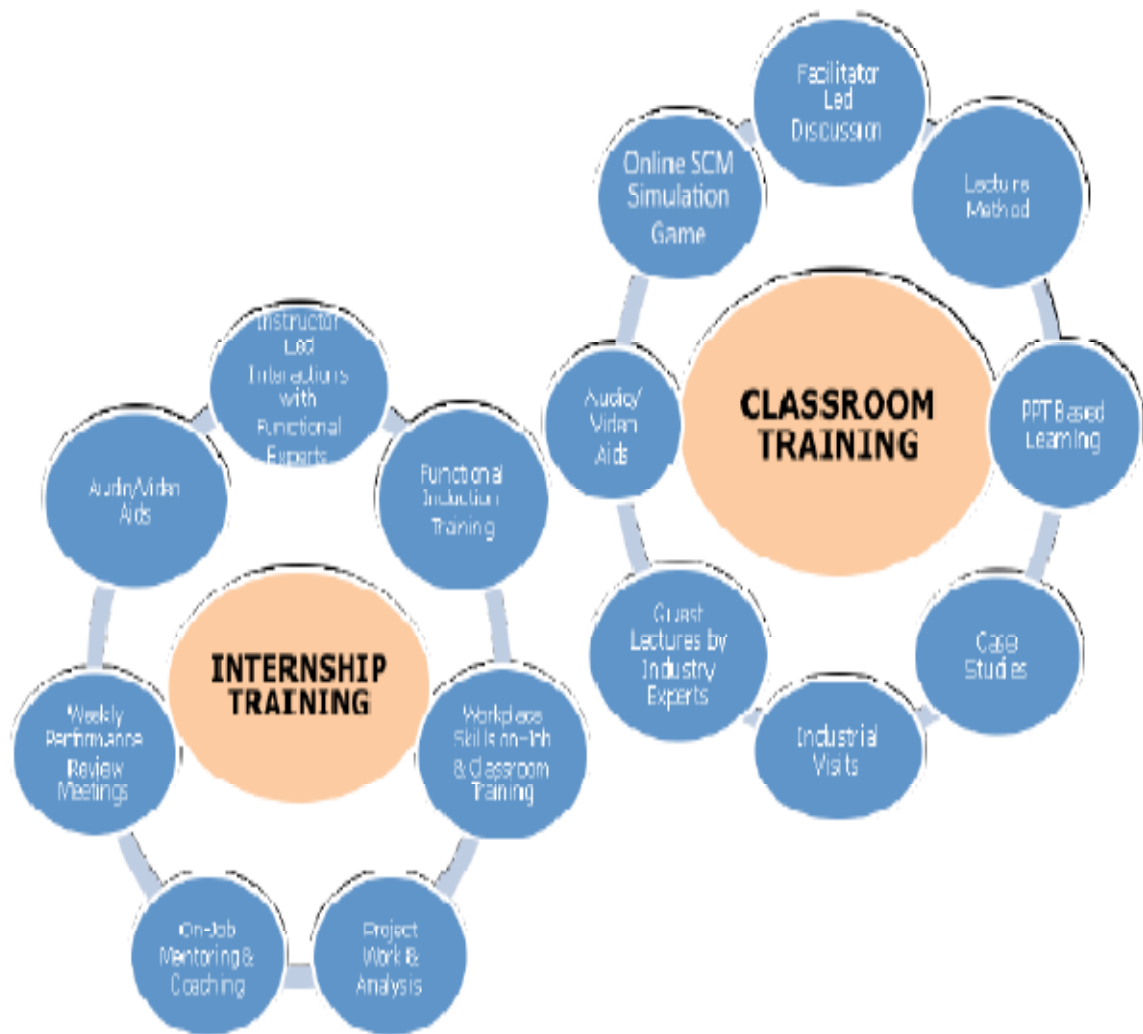


A snapshot of career options

Freshers normally join as Management Trainees. Post satisfactory performance they get placed at different departments like:

- Logistics and distribution manager
- Supply Chain Analyst
- Supply Chain Coordinator
- Supply Chain Manager
- Supply Chain Consultant
- Expeditor
- Materials Planner
- Production Planner
- Sales Order Planner
- Master Scheduler
- Demand Planner
- Production Planner
- Assistant Buyer / Purchasing Assistant Buyer
- Purchasing Consultant / Procurement Consultant

COURSE METHODOLOGY



Course Curriculum

Trimester - I

(to be taught by **ITM University Gwalior**)

| Course Code | Subject Title | Credit | Teaching Hours | Class Test | Presentation | Total Hours |
|-------------|--|-----------|----------------|------------|--------------|-------------|
| | Compulsory Courses | | | | | |
| 101 | Managing | 3 | 30 | 1 | 4 | 35 |
| 102 | Financial Accounting for Managers | 3 | 30 | 1 | 4 | 35 |
| 103 | Corporate Communication | 3 | 30 | 1 | 4 | 35 |
| 104 | Economics for Managers | 3 | 30 | 1 | 4 | 35 |
| 105 | Business Mathematics & Computer Applications | 3 | 30 | 1 | 4 | 35 |
| 106 | Business Environment | 3 | 30 | 1 | 4 | 35 |
| 107 | Research Methodology-I | 3 | 30 | 1 | 4 | 35 |
| 108 | Workshop on Computer Application | 1 | 04 | - | | 04 |
| | Total Credits | 22 | | | | |

TRIMESTER – II

(to be taught by **ITM University Gwalior**)

| Course Code | Subject Title | Credit | Teaching Class | | | Total Hours |
|-------------|--|-----------|----------------|------|--------------|-------------|
| | | | Hours | Test | Presentation | |
| | Compulsory Courses | | | | | |
| 201 | Business Legislation | 3 | 30 | 1 | 4 | 35 |
| 202 | Financial Management | 3 | 30 | 1 | 4 | 35 |
| 203 | Research Methodology – II | 3 | 30 | 1 | 4 | 35 |
| | Individual and Group Behavior in Organization | 3 | | | | |
| 204 | | | 30 | 1 | 4 | 35 |
| 205 | Delivering Customer Value through Marketing | 3 | 30 | 1 | 4 | 35 |
| 206 | Human Resource Management | 3 | 30 | 1 | 4 | 35 |
| 207 | Operations Management | 3 | 30 | 1 | 4 | 35 |
| 208 | Workshop on Business Drafting | 1 | 16 | | | 16 |
| 209 | Workshop on SPSS | 1 | 16 | - | - | 16 |
| 210 | Workshop on Marketing Engineering/Supply Chain | 1 | 16 | | | 16 |
| | Total Credits | 24 | | | | |
| | | | | | | |

TRIMESTER - III

(to be taught jointly by **ITM University Gwalior and **Safexpress***)**

| Course Code | Subject Title | Credit | Teaching Hours | Class Test | Presentation | Total Hours |
|---|------------------------------------|---------------|-----------------------|-------------------|---------------------|--------------------|
| Term - III : Compulsory Courses | | | | | | |
| 301 | Strategic Management | 3 | 30 | 1 | 4 | 35 |
| 302 | Management Science | 3 | 30 | 1 | 4 | 35 |
| 303 | Workshop on Marketing/Supply Chain | 1 | 16 | - | - | 16 |
| Term III: Specialization Courses | | | | | | |
| 304* | Core concepts & practices of SCM | 3 | 30 | 1 | 4 | 35 |
| 305* | Logistics Management | 3 | 30 | 1 | 4 | 35 |
| | Total | 13 | | | | |

* *marked courses to be taught by Safexpress*

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| <p><i>Summer Industrial Training: Students will undergo 45 days of "Summer Industrial Training" at Safexpress after the end of III Trimester and before the start of IV Trimester.</i></p> |
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TRIMESTER - IV

(to be taught jointly by **ITM University Gwalior** and **Safexpress***)

| Course Code | Subject Title | Credit | Teaching Hours | Class Test | Presentation | Total Hours |
|--|---|-----------|----------------|------------|--------------|-------------|
| Term - IV : Compulsory Courses | | | | | | |
| 401 | Total Quality Management | 3 | 30 | 1 | 4 | 35 |
| 402 | Corporate Creativity & Innovation | 3 | 30 | 1 | 4 | 35 |
| 403 | Workshop on Supply Chain & Logistics Management | 1 | 16 | - | - | 16 |
| Term IV: Internship | | | | | | |
| 404 | Evaluation: Summer Industrial Training at Safexpress | 15 | 45 | -- | -- | 45 |
| Term IV: Specialization Courses | | | | | | |
| 405* | Recent Trends in Supply Chain Management | 3 | 30 | 1 | 4 | 35 |
| 406* | Operational, Strategic and Implementation issues in Supply Chain Management | 3 | 30 | 1 | 4 | 35 |
| 407* | Supply Chain Performance Metrics & Modeling | 3 | 30 | 1 | 4 | 35 |
| | Total | 31 | | | | |

* marked courses to be taught by Safexpress

Internship 1 & Internship 2: Students will undergo two internships of 45 days each of at Safexpress / Service Partners' Organizations during the entire V th Trimester.

TRIMESTER - V

| Course Code | Subject Title | Credit | Days | Class Test | Presentation | Total Hours |
|-------------|--|-----------|------|------------|--------------|-------------|
| 501 | Evaluation: Internship - 2 at Safexpress | 15 | 45 | -- | -- | 45 |
| 502 | Evaluation: Internship - 3 at Safexpress | 15 | 45 | -- | -- | 45 |
| | Total | 30 | | | | |

TRIMESTER - VI

(to be taught by **ITM University Gwalior**)

| Course Code | Subject Title | Credit | Teaching Hours | Class Test | Presentation | Total Hours |
|--------------------------------------|-----------------------------|-----------|----------------|------------|--------------|-------------|
| Term -VI : Compulsory Courses | | | | | | |
| 601 | MIS | 3 | 30 | 1 | 4 | 35 |
| 602 | Entrepreneurship | 3 | 30 | 1 | 4 | 35 |
| 603 | Elective I (MM/FM/HRM/IB) | 3 | 30 | 1 | 4 | 35 |
| 604 | Elective II (MM/FM/HRM/IB) | 3 | 30 | 1 | 4 | 35 |
| 605 | Elective III (MM/FM/HRM/IB) | 3 | 30 | 1 | 4 | 35 |
| | <i>Total of 6 trimester</i> | <i>15</i> | | | | |

Credit Distribution

| Trimester | Credits |
|----------------------|------------|
| T-I | 22 |
| T-II | 24 |
| T-III | 13 |
| T-IV | 31 |
| T-V | 30 |
| T-VI | 15 |
| Total Credits | 135 |

Electives

Students have to choose any one of the electives for minor specialization

Marketing (to be taught by **ITM University Gwalior**)

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|--------------|--|
| MM603 | Consumer Behavior |
| MM604 | Customer Oriented Marketing of Services |
| MM605 | Sales Management |

Finance (to be taught by **ITM University Gwalior**)

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|--------------|---|
| FM603 | Financial Statement and Analysis |
| FM604 | Financial Markets |
| FM605 | Investment Management |

Human Resource Management (to be taught by **ITM University Gwalior**)

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|---------------|---|
| HRM603 | Compensation and Reward Management |
| HRM604 | Employee Training and Development |
| HRM605 | Competency Mapping |

International Business (to be taught by **ITM University Gwalior**)

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|--------------|---|
| IB603 | International Business Environment |
| IB604 | Intellectual Property Rights |
| IB605 | Foreign Trade and Policy |

Eligibility: Candidates who have completed Bachelor's degree with 50 % marks (45 % for SC/ST/OBC candidates) or those completing their final examination by June 2014 along with a valid GMAT/CAT/MAT/XAT/CMET/ATMA score may apply. Final selection of the candidates will depend upon overall performance at qualifying exam, GD and PI.