



One Day FDP on

Effective Communication-Teaching Pedagogy

ITM University Gwalior frequently organizes workshops, seminars, faculty development programme and other events where some professional guests visit us and share the rich experiences, research works and knowledge with the students and the faculty members.

A one day Faculty Development Programme on the topic “**Effective Communication- Teaching Pedagogy**” was held at ITM University, Turari Campus on 2nd Jan, 2020. The aim of this programme was to update teachers “how to use communication concepts and blend them into a lecture delivery plan for a better learning outcome & how a teacher has to become more than a person who comes into a classroom & shares lectures, notes etc. on any topic rather they should become charismatic guides, storytellers & change agents and help students how to learn.”

The eminent resource person for the FDP was Dr. Rakesh Godhwani who is an adjunct faculty of communication at IIM Bangalore, and coaches promising startups & senior managers from the industry & is an invited speaker and resource person in corporate events & top educational institutions.

The FDP was divided into two sessions. Both the sessions were taken by Dr. Godhwani sharing his classroom experience and imparting the knowledge that how communication can be the key to make the classroom more interesting for students with few techniques.

In the first session Dr. Godhwani shared that “Act & Performance” are the two key concept of effective communication in the classroom. A faculty is just like a performer in the classroom like a theater artist. As not only the words he/she delivers the message but his/her gestures and the way they try to deliver the concept in form of story or with example speaks more. He emphasized about the three basic conditions under which people can change like (a) Emotions (b) Trust (c) Logic. These three basic conditions a faculty should keep in mind while communicating with students. Apart from this a faculty personality plays major role in the classroom and effective communication. A faculty member should possess two qualities i.e. self confidence & self esteem which makes the teachers more effective communicators.

In the second session, faculty members were divided into five groups for an activity, in which they were asked to prepare a 10 minute lecture and present in front of others for the feedback. The live activity helped the faculty members understand their weakness in the delivery part, with the help of feedback provided by the other participants. After this enlightening activity, the resource person, Dr. Godhwani shared the “6 STEPS FRAMEWORK” that every faculty should use in their teachings. The “6 STEPS FRAMEWORK” is as follows:

6 STEPS FRAMEWORK

A- Capture the “Attention”

E- Giving Good “Example”

I- Building “Credibility” – I Factor

O- You should fix the “Objective”

U- YO-“U” Factor (Understanding the priority & requirements of students)

EX- Emotions

The resource person explained all the above steps with help of practical examples & videos. Also how these steps can be effective for a better understanding of topics in the classroom. The participants enjoyed the sessions and were highly benefitted from the great experiences of resource person. The session ended with the vote of thanks.

Glimpses of the workshop:



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