

Date- January, 06-10, 2020

And

January 27-31, 2020



TWO CAREER GUIDANCE WORKSHOPS BY SAMCARA

TWO CAREER GUIDANCE WORKSHOPS from 06-10 January and 27-31 January were organised by the School of Management, ITM University Gwalior for its MBA students. The workshops were conducted by the key resource persons from SAMCARA on the theme ‘**GET READY TO GET HIRED**’. SAMCARA is India’s most sincere Educational Services providing company founded by the collaborations of **IIM Ahmedabad** and **Harvard Alumni**. The workshops were very helpful for the students to learn about Leadership, Recruitment in Companies as a fresher, how to make a resume more effectively, how to improve communication skills, and how to face interviews etc. A vibrant team of SAMCARA trainers- Dr. Jayant Mukherjee, Mr. Arvind Dev, Mr. Sanjeev Borwankar and Ms. Kusum Gupta delivered practical sessions and shared some wonderful insights with the students.

The team has built a number of tools and tests for students to go through and choose the best possible career path. Samcara has been serving with industry experts in the field of HR Management, Leadership, Executive selection, Recruitment, Consultancy & Training and have guided millions of professionals to the right career and helped our industry partners with a clear picture of employee-vision.

The Focus in the workshops was as follows:

1st Session—Students were given with a test based on their psychology and beliefs, The Birkman’s method. The Birkman’s Method is a preferred instrument to better understand interpersonal dynamics and achieve higher performance through positive psychology. It is used widely in the fields of career coaching, leadership development, human resources management, and organizational design today. The team made a great emphasis on resume’ building by the students which was very useful as the students do not had a clear view as what minor things could also be added to a resume’. The Samcara team also gave stress on “30 seconds elevator pitch” where they taught that the description generally explains one's skills and goals, and why they would be a productive and beneficial person to have on a team or within a company or project.

2nd Session—Consisted of a story telling which was conducted in groups of five where two pictures were shown to each group and they have to plot a story against the same and the story has to be presented in front of everyone where each member has to participate equally. This was done to focus and improve on the communication skills of students and also to eliminate the fear of speaking. The students were then made to discuss upon and write their achievements both

major and minor in the achievement segment in the hand out given to the students. Those who were not able to find out any were asked to focus more on building achievements whether it be co-curricular or extra-curricular.

A face to face interview was arranged by the team scheduling each student allotting a time period of half an hour, where the students could ask if they had any doubt and what were the errors they were repeating in the “30 seconds elevator pitch” and the resume’ they also focused and answered about various confusions they had related to the ‘Birkman’s report’ and Value and drivers summary, the students were given a proper guidance as to what field suits best for them.

3rd Session– the third session started with networking, building relations with the comates that could yield beneficial results in future, building contacts with dignitaries, finding a link with a renowned personality to start a conversation or to ask for some future help or assistance.

The session continued with “Company research” where the students were informed about the importance of company research, why is it important, the team also gave information as to many of the freshers are not selected in the placement procedure because they do not give much importance to company research. A company research on one Target Company was given as an exercise. A brief introduction was given about the interview techniques and the various questions asked in the interviews and how to answer them.

4th Session– a group discussion was held with the students and very common topics were given to the students and one candidate was placed to observe the other’s gestures and postures and then various tips were given about their presentation. An exercise was given on how to interact with a renowned person.

The workshop concluded with students’ interaction session with the trainers related to their doubts and sharing their future goals and their action plan. They received big inputs about their aspiring career ahead. Finally the students were given awarded the Samcara certificates.

Glimpses of the Career Guidance Workshop:

