## 7.3 – Institutional Distinctiveness

## 7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

The ITM University Gwalior is committed to serve the society not merely by promising in our mission and objectives but through our programs on ground. The University has active NSS and NCC wings for both boys and girls. We have adopted nearby villages to implement health care programs, awareness drives, Farmers training camps and Melas etc. We organize free medical check-up and treatment for community people in our University hospital. Our students have created several NGOs which are active in Gwalior and beyond. Crop advisory services are given to the farmers for getting better yield. Farmers used to grow the crops by traditional method and they were not aware with the latest technology to grow the crops. Our agriculture scientists disseminated the latest technology to the farmers and advised them how to mitigate the incidence insect and diseases in vegetables, weed problems in wheat, millet, gram and sugarcane. As most of the farmers were rearing the cattle, our scientist advised them to utilize cow dung in Vermi-composting. We have constructed the Vermi-compost units 2 in Chhetupara villages. The income of the farmers is increased by 25 % from the produce which were obtained from the field by using Vermi-compost.